

Q1w What is your Membership Category at the Club? Answered: 214 Skipped: 0



ANSWER CHOICES	RESPONSES
Gold Member	8.88% 19
Golfing Member - 22-80 Years of age	71.50% 153
Golfing Member - 80 Years of age and over	5.61% 12
Country Member	5.61% 12
Daylight Savings Member	0.00% 0
UNE Student Member	1.87% 4
Junior Member	0.00% 0
Cadet Member	0.00% 0
Social Member	3.74% 8
Other (please specify)	2.80% 6

Q2w What is your gender? Answered: 214 Skipped: 0



ANSWER CHOICES	RESPONSES
Male	78.04% 167
Female	21.96% 47
Other	0.00% 0
TOTAL	214

Q3w Which age range applies to you? Answered: 214 Skipped: 0



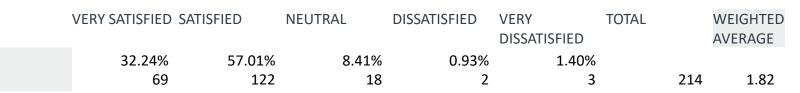
ANSWER CHOICES	RESPONSES	
Under 20		1.40% 3
21-30		4.21% 9
31-40		12.62% 27
41-50		11.21% 24
51-60		20.56% 44
61-70		25.23% 54
71-80		20.09% 43
Over 81		4.67% 10
TOTAL		214

Q4w How frequently on average do you visit the Club - to play golf, or socialise? (Select one answer only)



ANSWER CHOICES	RESPONSES
Three or more times a week	11.68% 25
Twice a week	35.98% 77
Once a week	26.17% 56
Once every two weeks	13.55% 29
Once a month	6.07% 13
Less frequently than once a month	6.54% 14
TOTAL	214

Q5w Overall, how satisfied or dissatisfied are you with your membership at the Club? Answered: 214 Skipped: 0

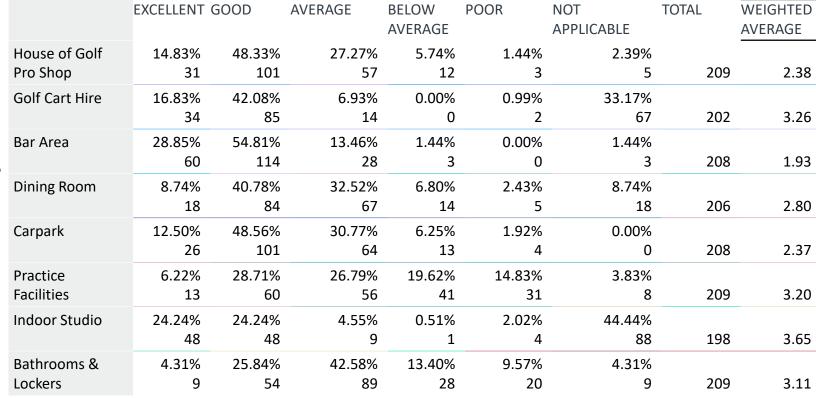




# Summary of comments to Q5

- The club is continuing its improvements which is great, however its not a time to sit still, there is still plenty of work to be done.
- Well done & thankyou to everyone who has been involved in helping the club improve its position to get to this point.
- Good vibe within the membership at the moment.
- Positive feeling about the future of the club if we all continue to support it and encourage others to participate.

Q6w Please rate the following areas of the Club: Answered: 210 Skipped: 4





Q7w Please rate the following areas of the golf course: Answered: 210 Skipped: 4



	EXCELLENT	GOOD		BELOW AVERAGE	POOR	NOT APPLICABLE	TOTAL	WEIGHTED AVERAGE
Fairways	25.24% 53						210	1.88
Greens	49.28% 103			0.00% 0			209	1.60
Bunkers	4.29% 9			18.57% 39	26.67% 56		210	3.52
Tees	11.00% 23			15.79% 33			209	2.67
Rough	5.26% 11			8.13% 17	0.48%		209	2.58
Speed of Play	3.83% 8		31.10% 65	9.57% 20			209	2.90

Q8w Have you dined at the Sandwedge Bistro? Answered: 206 Skipped: 8

ANSWER CHOICES	RESPONSES
Yes	70.39% 145
No	29.61% 61
TOTAL	206



Q9w If you answered yes, how satisfied or dissatisfied were you with your experience in relation to the food? Answered: 145 Skipped: 69

	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	15.17% 22	58.62% 85	20.00% 29	5.52% 8	0.69% 1	145	2.18



#### Summary of comments to question 9

- Quality of the food is very good.
- The food is well priced to meet the needs of members & guests.
- Operating hours need attention, especially weekends.
- Variety of menu items needs attention.
- Service provided from the Chef & staff is very good.

Q10w If you answered yes, how satisfied or dissatisfied were you with your experience in relation to the decor and ambience? Answered: 143 Skipped: 71

	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	8.39% 12	51.75% 74	34.97% 50	4.90% 7	0.00% 0	143	2.36



#### Summary of comments to question 10

- The deck is a lovely space that is under utilized and heating options need to be addressed.
- Furniture needs upgrading.
- Bathrooms need attention.
- The views out the windows are the best in town.
- The fireplace creates a nice ambience.

Q11w Which of the following types of functions would you consider attending at the Club? Check as many options as you like. Answered: 206 Skipped: 8



ANSWER CHOICES	RESPONSES
Themed Dinners e.g. Italian, Asian etc	39.32% 81
Live Bands	42.23%
Wine Degustation Events	36.41% 75
Beer Degustation Events	35.92% 74
Family Fun Day	27.18% 56
Trivia Nights	28.64% 59
Guest Speakers for Major Events e.g. Retired Sports Stars	51.94% 107
Corporate Golf Days	47.57% 98
Charity Golf Days	70.87% 146
Not Interested	7.77%
Other (please specify)	7.77%

Q12 What would you say are the key strengths of the Club? Answered: 154 Skipped: 60

# Summary of responses

- Friendships created within the membership.
- Volunteers & sponsors who have supported the club over many years.
- Service provided from the great staff we have.
- The quality of our Greens.
- The deck and the views over the course from the deck & clubhouse.

Q13 What would you say are the key weaknesses of the Club? Answered: 150 Skipped: 64

### Summary of responses

- Operating hours of the Bistro
- Bunker drainage
- Outdoor practice facilities
- Furniture
- Bathrooms

Q14w Looking to the future, what improvements would you like to see the Club invest in, in relation to the golf course. Please rank the following areas from 1 to 6, with 1 being the Highest Priority: Answered: 182 Skipped: 32



	1	2	3	4	5	6	TOTAL	SCORE
Add more paths for golf carts	12.09% 22	14.29% 26	15.38% 28	17.58% 32	17.58% 32	23.08% 42	182	4.16
Improve bunker drainage	37.91% 69	26.92% 49	18.68% 34	6.04% 11	6.04% 11	4.40% 8	182	5.71
Remove tree roots in rough	9.89% 18	14.29% 26	14.84% 27	17.58% 32	20.88% 38	22.53% 41	182	4.07
Upgrade course irrigation	15.38% 28	13.74% 25	16.48% 30	22.53% 41	20.88% 38	10.99% 20	182	4.47
Upgrade tee boxes	10.44% 19	18.13% 33	18.13% 33	16.48% 30	18.13% 33	18.68% 34	182	4.30
Remove remaining dead trees and plan for hole to hole garden or tree replacement	14.29% 26	12.64% 23	16.48% 30	19.78% 36	16.48% 30	20.33% 37	182	4.27

1	2	3	4	5	6	7	8	TOTAL	. SCO	ORE
New	16.48%	21.98%	19.78%	13.19%	10.99%	8.79%	6.59%	2.20%		
Furniture	30	40	36	24	20	16	12	4	182	5.56
Bathroom	42.31%	14.84%	16.48%	9.34%	4.40%	4.95%	6.04%	1.65%		
Upgrade	77	27	30	17	8	9	11	3	182	6.34
Addition of a	10.99%	14.84%	14.84%	17.58%	15.38%	12.64%	11.54%	2.20%		
deck to the eastern/nort hern side of the clubhouse, off the existing Eastern deck	20	27	27	32	28	23	21	4	182	4.93
Sell or lease	3.85%	12.09%	7.69%	15.93%	13.19%	9.34%	10.99%	26.92%		
poker machines	7	22	14	29	24	17	20	49	182	3.71
Install a	12.64%	7.69%	10.99%	11.54%	13.74%	17.58%	18.68%	7.14%		
children's play area	23	14	20	21	25	32	34	13	182	4.31
Upgrade the	5.49%	17.03%	11.54%	13.74%	17.58%	18.13%	13.74%	2.75%		
area behind the bar	10	31	21	25	32	33	25	5	182	4.56
Install shade	3.30%	8.79%	14.29%	11.54%	18.68%	20.88%	18.13%	4.40%		
umbrellas and outdoor furniture on Eastern deck	6	16	26	21	34	38	33	8	182	4.09
Install Putt	4.95%	2.75%	4.40%	7.14%	6.04%	7.69%	14.29%	52.75%		
Putt golf course where pergola is currently located	9	5	8	13	11	14	26	96	182	2.49

Q15w Looking to the future, what improvements would you like to see the Club invest in, in relation to the clubhouse. Please rank the following areas from 1 to 8, with 1 being the Highest Priority: Answered: 182 Skipped: 32



Q16w Are you in favour of the Club selling the land across the road from the Club to invest in better Club facilities?



ANSWER CHOICES	RESPONSES
Yes	59.34% 108
No	40.66% 74
TOTAL	182

Q17

Is there anything else you would like to tell us so we can improve your experiences at Armidale Golf Club? Answered: 117 Skipped: 97

### Summary of responses

- Continued focus on the small improvements, one win at a time.
- Keep up the great communication
- Focus on junior development
- Work with volunteers where possible for the neat & tidy presentation of the course
- Overall a very positive response the to the survey itself.